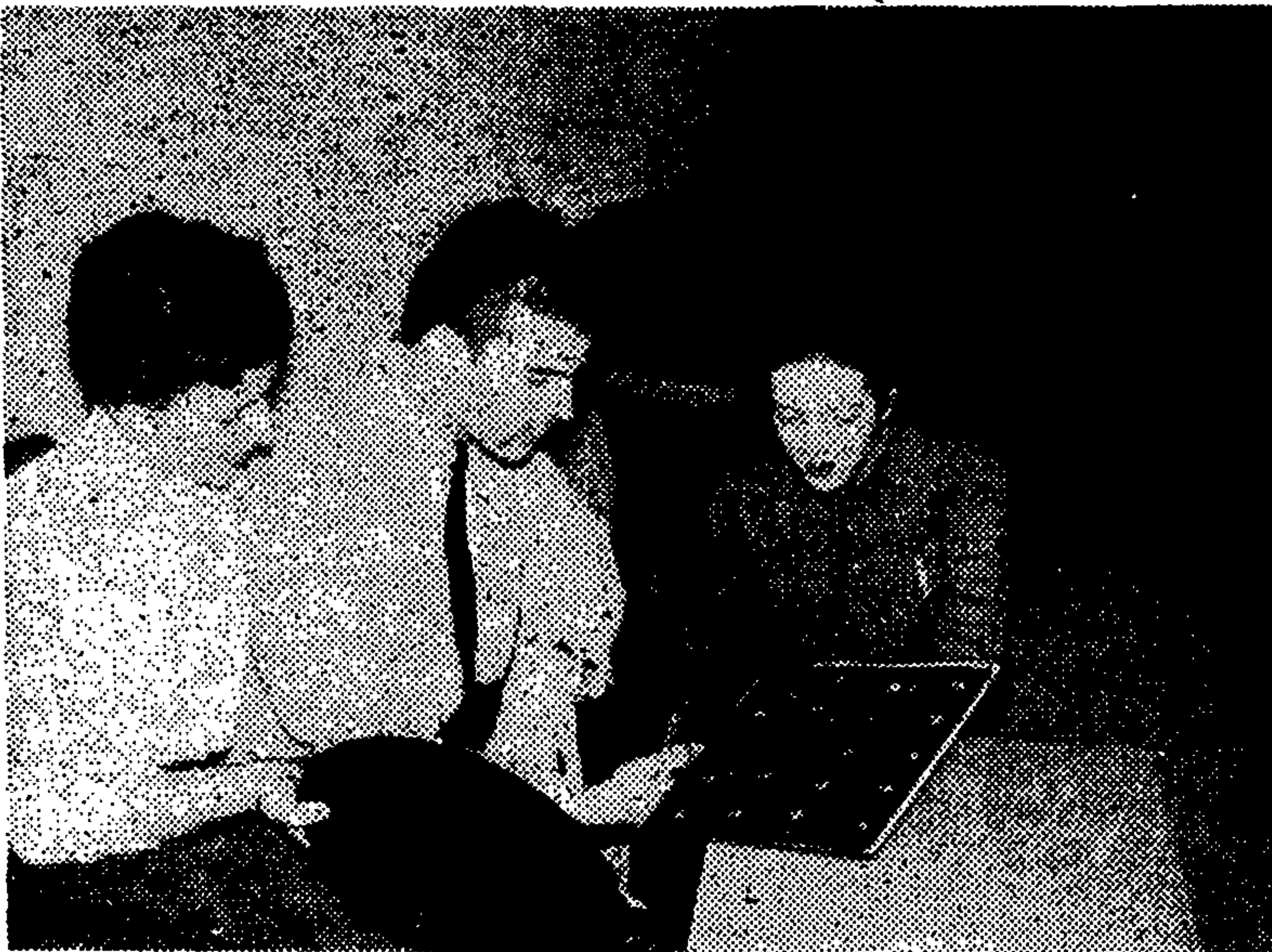


WNTC Presents Sunday Afternoon Broadcast, "Serenade To Spring"



Three Potsdam State Teachers student look at Toscani's album of Beethoven's Fourth Symphony as they discuss plans for the campus station's series "Serenade to Spring."

Spring usually means something new and not to be left out, campus station WNTC presents a Sunday afternoon program listing which is not only new but will also provide WNTC listeners with a different variety of shows. All types of music from serious to dixieland will be played. The schedule goes into effect Sunday, April 15 at 1:30 p. m. If successful, Sunday afternoon broadcasting may become a regular phase of WNTC programming.

The "line-up", as released by the programming department of WNTC, is as follows:

Previews of WNTC, 1:30-2:00 with Jerry Hackett as announcer is designed to acquaint listeners with outstanding programs which will be heard during the week over WNTC.

Sunday Serenade, 2:00-2:30 features the ever popular "swing and sway" music of Sammy Kaye and his orchestra.

Music by the Masters, 2:30-3:30, represents a welcome addition to programs featuring serious music already heard over WNTC. Four Crane Department students will act as host on this show. They are Marydith West, Charlotte Mandronico, Robert Renino and Henry Stampf. Each Sunday, two or three people will present a particular work, or works, and will provide interesting comments and information dealing with the work.

Trends in Music, 3:30-4:00 offers a variety of music, including progressive jazz, dixieland and other types of music. The announcers are Dick Tykinski and Alan Beckett.

Sunday on Broadway, 4:00-4:30 takes the listener on an imaginary visit to the "Great White Way." Your guide is Helena Spaulding.

Proudly We Hail, 4:30-5:00, is presented by the U. S. Army and features an interesting and informative story pertaining to army life.

Music on a Sunday Afternoon, 5:00-7:00, with Jerry Brill as host. Jerry is an "old friend" vide a program of easy-to-listen-to WNTC listeners and will pro- to recorded music.

'Sunday Night Merry-Go-Round' will still be presented from 7 to 11 (See WNTC, page 8)

Hot, Cool Or Lukewarm

Sounds like a soap advertise- ment but actually it is WNTC's way of inviting you to listen to jazz—most any kind you like. Check WNTC's schedule for the time you can tune in the follow- ing jazz programs heard regu- larly over WNTC:

- "Trends in Music
- "Artistry in Rhythm"
- "The Cave"
- "Celebrity Time"

WNTC

(Continued from page 1)
on Sunday evenings. This pro- gram, although not new, completes the Sunday schedule.

WNTC SPRING PROGRAM SCHEDULE

- Sunday—
- 1:30-2:00 Previews of WNTC
 - 2:00-2:30 Sammy Kaye's Sunday Serenade
 - 2:30-3:00 Music By the Masters
 - 3:30-4:00 Trends in Music
 - 4:00-4:30 Sunday on Broadway
 - 4:30-5:00 Proudly We Hail
 - 5:00-7:00 Music on a Sunday Afternoon
 - 7:00-11:00 Sunday Night Merry-Go-Round
- Monday—

- 7:00-8:00 Club 640
- 8:00-8:15 Join the Navy
 - 8:15-8:30 Campus News
 - 8:30-9:00 Spinning the Blues
 - 9:00-9:30 Miscellaneous Medley
 - 9:30-10:30 Great Music of Yes- terday and Today
 - 10:30-11:00 Requestfully Yours
 - 11:00-12:00 Music to Study By
- Tuesday—
- 7:00-8:00 Club 640
 - 8:00-8:30 To be Announced
 - 8:30-9:00 To be Announced
 - 9:00-9:30 Teen Time
 - 9:30-10:00 Hits of Yesteryear
 - 10:00-11:00 Requestfully Yours
 - 11:00-12:00 Music for Studying
- Wednesday—
- 7:00-8:00 Club 640
 - 8:00-8:15 Here's to Vets
 - 8:15-8:30 Record Serenade

- 8:30-9:00 Dick Barret Show
 - 9:00-9:30 Celebrity Time
 - 9:30-10:00 Career Hour
 - 10:00-11:00 Requestfully Yours
 - 11:00-12:00 Music for Studying
- Friday—
- 7:00-8:00 Club 640
 - 8:00-8:15 Serenade in Blue
 - 8:15-9:00 Hush-a-By
 - 9:00-9:30 Western and Hillbilly Roundup
 - 9:30-10:00 To be Announced
 - 10:00-11:00 Spotlight Serenade
 - 11:00-12:00 Music to Study By
- Saturday—
- 7:00-10:00 Saturday Night Platter Party
 - 10:00-11:00 Fred Adsit Show
 - 11:00-12:00 Date with Dolly
 - 12:00-4:00 Saturday Night Platter Hour